

VELS	Year	Blueprint	MIPs and MIPs Best Practice Framework
Level 6 – Physical, Personal and Social Learning Personal Learning Strand – Dimension: The individual Learner Dimension: Manage Personal Learning	9, 10	Phase 2 (A) Personal Management 3.2 Learn to respond to change and growth	MIPs Aim: Develop Skills to manage their pathways throughout their working lives Best Practice Framework 3: Pathways Planning Process

PERSONAL PERCEPTIONS

Teachers' notes

Outcome

Identify and present positive perceptions of self.

Rationale

Students need to view themselves in a positive way in order to improve their self-image.

By identifying their personal strengths, they will be better able to promote themselves for a position as an employee, team member or volunteer.

Task description

- As a whole class, or in small groups, students brainstorm ideas on:
 - how products are marketed
 - the strategies advertising agencies use to promote and sell products.
 - Note how only positive features are promoted in commercials.
- In small groups, students discuss what strengths an employer, coach or volunteer coordinator might prefer an employee or team member to demonstrate.
- Students complete the 'Investigating me' worksheets 1 and 2.
- They individually complete the focus questions.
- They design and create an advertisement that shows their suitability for a specific role, such as an employee, a sporting team member, a volunteer worker etc., using a suitable medium such as a poster, a brochure, a magazine or newspaper advertisement. A link back to a resume as personal advertising material is drawn.

Extension activities and Local Standards

- In groups or individually, Students choose another form of media to present their own advertising campaign i.e. CDROM, Verbal Advertisement
- Students are able to draw a link between advertising and resumes as their personal advertising material.
- Students can undertake a goal setting exercise to plan how to overcome their weaknesses and deficiencies.

Suggested resources

- 'Investigating me' worksheets 1 and 2
- Sheets of A3 or A4 paper or pre-prepared booklets/scrapbooks
- Examples of advertisements
- A variety of magazines and newspapers
- Pens, pencils, felt-tipped pens
- Scissors and glue
- myfuture website at: <http://www.myfuture.edu.au>
- Job Guide – in print (Section 1) or online at <http://jobguide.dest.gov.au/>
- MindMatters website at <http://online.curriculum.edu.au/mindmatters/>

Career Competency

This activity links to the Identifying step in <http://myfuture.edu.au>.

Personal Perceptions Worksheet: Investigating Me

Answer the following questions. This activity may be discussed in small groups or pairs.

1. List at least six of your strengths and special abilities.

2. If someone else described you to an employer, what would you like him or her to say were your four most important strengths? Write them below.

3. What are six skills, personal attributes or strengths an employer, coach or volunteer coordinator might be looking for in 'recruits'?

4. Cut out and collect positive pictures from magazines that reflect your:
- a. Personality characteristics, e.g. happy, quiet, outgoing, good team member
 - b. Interests, e.g. hobbies, films, sports, foods, computers, bands
 - c. Skills/strengths/abilities, e.g. able to use a cash register, high-scoring goal
 - d. Ability in working with other people, good at decision making, good at problem solving
 - e. Physical appearance, e.g. neat and tidy
 - f. Work habits, e.g. reliable, honest, punctual, fast worker
 - g. Other information – ambitions, special skills, pets.

Paste your collage here.

Personal Perceptions Worksheet: Investigating Me

Individually design and create an advertisement about yourself.

It must show your suitability for a specific role, such as an employee, sporting team member, volunteer worker, etc.

Use a suitable medium, such as a poster, brochure, magazine or newspaper advertisement.

Use catchy phrases or jingles that will appeal to people.

Think about your self-image or identity and write down how you would like to represent that to other people (such as an employer).

Focus on special things to identify your strengths and abilities for a particular role, such as an employee, team member or voluntary worker.

Use the following checklist to make sure you have designed a suitable advertisement.

Tick (✓) each box once you have checked that your design meets the requirement.

Advertising checklist

- () A style of lettering has been used that reflects you as a person.
- () Colours which relate to you have been used.
- () Simple, bold lettering has been used.
- () Uncluttered layouts have been used (they are the most eye-catching).
- () Space or borders are organised around the important descriptive things.
- () Advertising language or catchy phrases have been used (to sell yourself).
- () Similar pieces of information are grouped together.

